

Pūtea Pāpāho

Mental Health Media Grants 2020

Auaha | Creative Application Checklist

Please ensure you have included:

- A completed application form
- A project proposal including:
 - Your reasons for applying
 - An outline of what your project is and the audience it is for
 - Information about how your project will help patua te whakamā/lift the shame, social exclusion and judgement people with mental distress can face
 - A summary of messages you will be aiming to communicate
 - Information on how people with mental distress and their whānau will be consulted and involved in the project
 - An outline of how you will promote your project and the impact it is likely to have
 - A realistic and detailed budget
 - Proof of any additional funding needed if required
 - Written expressions of interest in your project
 - Your CV.

If you are submitting a written project proposal, it must be no more than 1,500 words long.

If you are submitting your project proposal by video, it must be no more than 10 minutes long and hosted on an external platform such as YouTube or Vimeo. Please include your video's URL on your application form.